



The 40<sup>th</sup> Annual Holiday Run and Walk for Health  
Saturday, December 10<sup>th</sup>, 2016  
Contra Loma Regional Park  
Sponsored by: Kiwanis Club of the Delta-Antioch,  
Superintendent of Public Instruction Tom Torlakson,  
East Bay Regional Park District, City of Antioch and Contra Costa Water District

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August 19, 2016

Dear Friends of the Kiwanis Club of the Delta-Antioch,

We are writing to invite you to join us as a community partner for the 40th Annual Holiday Run and Walk for Health -- the longest "running" fitness event in East Contra Costa County and one of the earliest and most steadfast events promoting fitness and healthy living in Northern California.

It has been possible to carry on this tradition and spread this message of healthy living to the community due to the generous support of sponsors and the tireless energy of hundreds of volunteers. In the past years, sponsorships have benefited many of our local youth programs and libraries. We hope that you and your organization will be a part of our dynamic team!

In addition to involving more youth groups in 2016, we will be actively working in our K-12 schools promoting health and fitness and inviting hundreds more students to participate. Our expanded Health Fair will offer information on staying fit and eating well for the entire community.

We would appreciate your consideration of a sponsorship by your organization for the 40th Annual Holiday Run and Walk for Health! The proceeds benefit libraries, schools, and other local youth groups and service clubs.

Please review the enclosed sponsorship information. We hope you will join in on the fun ... for the health of it!

Sincerely,

State Supt of Schools, Tom Torlakson  
Race Founder

Timothy Bradley, President 2016-2017  
Kiwanis Club of the Delta-Antioch

For More Information regarding the 40<sup>th</sup> Anniversary Holiday Run & Walk for Health and Health Fair go to [www.holidayrun.org](http://www.holidayrun.org) or call Paul Schorr (925) 757-5107 or email [pkshorr@comcast.net](mailto:pkshorr@comcast.net)

If you have questions or need additional information about sponsorship opportunities, please contact Angel Luevano at (925) 813-2547 or [aamentor2000@aol.com](mailto:aamentor2000@aol.com).

Please send your contribution by check, payable to the "Kiwanis Club of Delta-Antioch, Holiday Run", and mail to: 3377 Deer Valley Road, #239, Antioch, CA 94531. The Kiwanis Club of the Delta-Antioch is a 501(c)(4), tax ID # 16-1693220.



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**Sponsorship and Contribution Form**

**YES**, I would like to be a Sponsor of the 40<sup>th</sup> Annual Holiday Run and Walk for Health!

Please check sponsorship level:  **Gold Sponsor** \$5,000  **Silver Sponsor** \$2,500  
 **Bronze Sponsor** \$1,000  **Team Sponsor** \$500  **Booth Sponsor** \$50

***Please count on me to be a contributor!***

I would like to support the Holiday Run and Walk for Health with a contribution of \$\_\_\_\_\_.

**PLEASE PROVIDE THE FOLLOWING INFORMATION:**

NAME: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

(NOTE: P.O. Box Address Not Accepted)

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

**GOLD SPONSORS** receive advertisement in the local papers and race promotional materials, race day ads, banner display option and major advertisements in the race results brochure. Your logo will be on runners and volunteer t-shirts and, repeated announcements during the race awards ceremony, and 20 additional friends or employees get free race registration and a display table at the event. Other advertising ideas are welcome, too!

**SILVER SPONSORS** receive special recognition through advertisement with your logo on our runners' t-shirts, an ad in our results brochure, banner display option repeated announcements during the race awards ceremony, race registration for up to 10 of your employees, and a display table at the event.

**BRONZE SPONSORS** receive special recognition through advertisement with your logo on our t-shirts, an ad in our results brochure, and repeated announcements during the race awards ceremony, and a display table at the event.

**TEAM SPONSORS** receive special recognition through advertisement with your logo on our race t-shirts, an ad in our results brochure, repeated announcements during the race awards ceremony, and a display table at the event.

**BOOTH SPONSORS** receive special recognition through advertisement with your logo on the results brochure, repeated announcements during the race awards ceremony and a display table at the event.

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<http://www.holidayrun.org> (Over 500 Participants)

**When:** Saturday, December 10<sup>th</sup>, 2016  
**Where:** Contra Loma Regional Park, Antioch, California  
**Time:** 7:00 A.M. to 11:30 A.M.  
**Vendor Space:** \$50.00 (Bring your own booth, table, and chairs)

Set up may occur starting at 7:00 A.M. All setup must be completed by 8:00 A.M. For questions or sign up contact: Patty Chan at (925) 683-3972

**Live Entertainment!**  
 Santa Claus and more



Separate here: Submit Rental Agreement to Health Fair Chairperson A.S.A.P.

**HOLIDAY HEALTH FAIR BOOTH RENTAL AGREEMENT**

Vendor's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

**Release of Liability**

In signing below, I verify that in consideration of you accepting my participation on the Holiday Health Fair, I intend to be legally bound hereby for myself, my heirs, executors and administrators, wave and release any and all rights I may have against the Kiwanis Club of the Delta-Antioch, East Bay Regional Park District, and the City of Antioch and all other associated sponsors, promoters and agents for any and all injuries suffered by me in conjunction with and/or arising in and out of my traveling to, participating in, and returning from the Holiday Health Fair

Vendor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks or money orders payable to:  
**Holiday Run c/o Kiwanis Club of the Delta-Antioch, 3377 Deer Valley Road #239, Antioch, CA. 94531**

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